



Research
Education
Outreach

CCA

Economics Communication for Grad Students

May/June 2023

Instructor

Marina Della Giusta

Contact information:

EST Department

marina.dellagiusta@unito.it

Programme

- Basic concepts on language and communication (2hrs)
- Communicating research to the public: what economists do well and badly (compared to other scientists- inc. the Twitter thing) (2hrs)
- Communicating research other academics: papers, seminars, conference presentations, networking (2 hrs)
- Communicating research to other audiences: writing grant proposals and discussing them, writing policy reports, talking to policy makers and other organisations (2hrs)
- The Job market: communicating to perspective employers (2hrs)
- The Job: dos and don'ts of communicating with colleagues and students, networking, finding mentors and managing upwards (2hrs)

The sessions will contain a mixture of standard lecture and interactive work to be done both individually and in groups. Readings and videos will be provided with each session.